

The Spirit of Lindberg - Freedom Drive Coast to Coast without refueling

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The plan is simple and bold - drive a car from one American city to another to raise awareness of the new technologies that are reshaping transportation, and to protest energy dependence, fuel prices, and greenhouse gas emissions. The catch is that the car is a flashy red, 260 hp, sports car that will not refuel during the trip, and the trip spans the continent - From San Diego, California to Daytona, Florida. No external tanks, no trailers, just the fuel it was designed to carry and the simple message that Americans can constructively address their own problems.

SDSU's California Vehicle Innovation Center (CVIC) has been working on just those kinds of solutions through the development of hybrid, Diesel-Electric vehicle power systems that have application in many current vehicles where extremely high power/weight ratios are desirable. This technology is no pipe dream. It's real, and this demonstration via a Coast to Coast run without refueling is just the start.

Imagine the cost savings with vehicles that get up to 80 MPG with greater power than now used. The key benefits from this technology will be:

- * Better fuel economy (X3)
- * Lower life cycle maintenance cost
- * More power
- * Less pollution
- * Retro-fit of old pollution-prone engines at major overhaul points

This is a very exciting opportunity for your organization to be engaged in, and have a logo displayed on the car, RV support vehicle and trailer. Hundreds of thousands of people will be touched by this event.

Why? Because this is the kind of technology that will make the greatest difference soonest in curbing foreign oil dependency and reducing greenhouse emissions.

This project conceived and grown by SDSU engineering faculty and students and community volunteers will create a great deal of attention for obvious reasons. We (San Diegans) should be helping promote this event any way we can.

Although any contribution is appreciated, I would like to propose that your organization support this event in two ways, as follows:

1. Pledge a gift of \$10,000 or even \$20,000 to the project as a Major Sponsor
2. Help get the message out

Although the event can happen as early as the Independence Day Holiday Weekend, commitments need to be solid by mid April in order to launch this properly with the media.